



For Release

ECI® IN PARTNERSHIP WITH MEDIA COMMERCE COMPLETES DEPLOYMENT OF NATIONAL PACKET-OPTICAL BACKBONE ACROSS COLOMBIA

A combination of ECI's Apollo and Neptune transport products provide a full packet-optical solution for both metro and aggregation networks

Petach Tikva, Israel April 19, 2017 --- ECI, a global provider of ELASTIC Network® solutions for service providers, utilities and data center operators, announced today that in partnership with Media Commerce, the largest telecommunications operator of fiber optic networks in Colombia, it has completed deployment of packet-optical metro and aggregation networks nationwide. The infrastructure is comprised of a combination of ECI's Apollo (OPT) and Neptune (NPT) family of products all intuitively managed by ECI's LightSOFT® NMS.

Media Commerce was founded a little more than a decade ago in Colombia. Since its inception it has grown consistently by acquiring local operations and building networks for operators. They have regularly invested in upgrading their fiber optic infrastructure in order to provide suitable coverage to both business and private networks regionally. Media Commerce is now one of the largest telecom operators in the region.

ECI's Apollo suite provides a state-of-the-art, transparent and flexible DWDM transport with integrated packet services. Apollo combines high performance, low-latency, OTN transport and OTN switching, with software configurable optical routing, for maximum efficiency. A combination of Apollo 9603 and 9608 will lay the basis for the optical backbone.

ECI's Neptune family of products, which offer packet transport with integrated optics, will provide the transport in the metro rings. The products are carrier, MPLS-based, multi-service packet transport platforms, for best-in-class solutions for the metro. Equipped with a broad mix of interfaces, NPT offers cost-optimized, multi-service packet transport, supporting delivery of both packet and TDM-based services over a converged packet infrastructure.

"We chose ECI for this national project for several reasons. Firstly, this project requires a special set of performance capabilities that are uniquely available when combining the Apollo and Neptune product families. Moreover the multilayer, user-friendly network management system offers us unique operational efficiencies. This combination will enable us to offer our

customers across Colombia, a multitude of services and the best possible experience,” said Victor Fabian Serna, Network & Technology Director at Media Commerce.

“We are delighted to have been chosen by Media Commerce for such an important, grand scale, network deployment. Most transport products have singular deliverables. The beauty of Apollo and Neptune is that they can be deployed in concert to provide a full packet-optical solution. The combination provides a true multi-service solution, tunnel restoration and ECI’s LightSOFT end-to-end management system. The sum will enable Media Commerce to smoothly and seamlessly achieve their networking goals of bringing a long stream of top quality services, quickly and cost effectively to their many customers,” said Carlos Brito, GM ECI LATAM.

ABOUT MEDIA COMMERCE

Media Commerce is focused to provide technological solutions to all productive sectors in Colombia and Latin America, as a leading company in the market, promoting the development of our human talent, aimed at providing customer satisfaction, meeting the expectations of shareholders and committed to the continuous development of the society. For more information: www.mediacommerce.net.co/

ABOUT ECI

ECI is a global provider of ELASTIC Network solutions to CSPs, utilities as well as data center operators. Along with its long-standing, industry-proven packet-optical transport, ECI offers a variety of SDN/NFV applications, end-to-end network management, a comprehensive cyber security solution, and a range of professional services. ECI's ELASTIC solutions ensure open, future-proof, and secure communications. With ECI, customers have the luxury of choosing a network that can be tailor-made to their needs today as well as be seamlessly and cost effectively upgraded to future requirements. For more information, visit us at www.ecitele.com.

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