



Your Partner for Growth

RCS & RDS

ECI TELECOM ENABLES 100G CHANNELS IN ROMANIA, THE FIRST IN THE REGION

-- The project, with leading cable operator and internet provider RCS & RDS, enables advanced, bandwidth-hungry applications in the country --

PETACH TIKVAH, ISRAEL – September 24, 2012 – ECI Telecom, a global provider of next-generation network solutions, and RCS & RDS, the leading cable operator in Romania, announced today the deployment of 100G channels over its existing network, with ECI's next-generation Optimized Multi-Layer Transport (OMLT) platforms, Apollo. The Apollo OMLT is part of ECI's 1Net framework for addressing our customers' challenges in their day-to-day operations and going forward. By deploying Apollo, RCS & RDS has future-proofed its network to support advanced and bandwidth-hungry services and applications.

HIGHLIGHTS:

- With more than four million subscribers, RCS & RDS is the largest Romanian cable and internet provider, offering quad-play services (voice, data, video and mobile services).
- The new capabilities increased RCS & RDS network capacity by tenfold, by upgrading from 10G to 100G channels.
- The 100G channels cover about 700Km, from Oradea to Bucharest, with minimal changes in the network.
- The new 100G channels are delivered with the Apollo line of OMLT platforms. Managed by ECI's LightSoft® Network Management System, the deployment simplifies operations and reduces training and personnel expenses for RCS & RDS.
- ECI has worked with RCS & RDS for more than ten years, supplying them with multiservice provisioning and optical equipment. The company has an extensive network of installed XDM® and BG® platforms.

THE SOLUTION

RCS & RDS deployed the Apollo line of Optimized Multi-Layer Transport (OMLT) platforms, part of ECI's 1Net framework of equipment, services and solutions. The 100G DWDM network connects core routers between Oradea to Bucharest over the Apollo transport solution. RCS & RDS will be the first provider to offer 100G bandwidth in the country. By using the Apollo over the XDM network, the company saves significant capex and opex expenses as both platforms share the same Network Management System, LightSoft.



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EXECUTIVE PERSPECTIVES

“With minimal changes to its existing infrastructure, RCS & RDS increased tenfold the available bandwidth to its customers. This new 100G network enables the company to remain competitive and offer the latest next-generation services and applications to its customers, without major investments in capex or opex.”

Yoav Gazelle, Head of Sales & Marketing for Europe & Americas, ECI Telecom

“The ability to implement 100G in our current network is a confirmation of our continuous effort to invest in cutting-edge communications solutions. For more than 10 years, ECI has been an innovative and experienced strategic partner that helped us provide our customers with exceptional services. The move to 100G will enable RCS & RDS to better meet the needs of its customer base by quickly reacting to current and future bandwidth demands and reliably offering the highest capacity services available on the market today, as well as the ability to approach new markets.”

Valentin Popoviciu, Development Manager, RCS & RDS

RESOURCES

[OMLT for Dummies and other resources](#)

[What is the OMLT? \(Video\)](#)

www.rcs-rds.ro

SOCIAL MEDIA LINKS

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ABOUT RCS & RDS

RCS & RDS is one of the leading telecommunications operators in Southeastern Europe, providing services in Romania, Hungary, Czech Republic, Slovakia, Croatia, Serbia, Spain and Italy. In Romania, it is the largest cable and satellite television company and is a leading provider of Internet services. The company is the only full telecommunications services provider offering, among other services, mobile and fixed telephone. The operator owns several TV channels – including Digi Sport, present in several countries (Romania, Hungary and Slovakia), Digi Film and several music channels – and holds a news channel.

With an experience of over 18 years in providing telecommunications solutions, RCS & RDS has developed its own infrastructure on optical fiber support and offers to its customers complete telecommunications services at the best prices.



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ABOUT ECI TELECOM

ECI Telecom delivers innovative communications platforms to carriers and service providers worldwide. ECI provides efficient platforms and solutions that enable customers to rapidly deploy cost-effective, revenue-generating services. Founded in 1961, Israel-based ECI has consistently delivered customer-focused networking solutions to the world's largest carriers. The Company is also a market leader in many emerging markets. ECI provides scalable broadband access, transport and data networking infrastructure that provides the foundation for the communications of tomorrow, including next-generation voice, IPTV, mobility and other business solutions. For more information, visit www.ecitele.com.

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