

ECI® Takes its Elastic Network Strategy to the Next Level

Simplifying Service Creation and Lifecycle Management

Petach Tikva, Israel – Feb. 14, 2018 – ECI, building off the success of its Elastic Network® solutions for service providers, critical infrastructures and data center operators, announced today the launch of its Elastic Services Platform powered by a modular, cloud native software suite. The Elastic Services Platform takes ECI's Elastic network strategy to the next level by simplifying service creation, delivery and lifecycle management to let service providers concentrate on launching new services and driving new revenue streams.

Today's networks were not designed for tomorrow's challenges which include 5G, the Internet of Things (IoT) and smart cities. Rather, they often comprise a patchwork of layers, technologies and vendors which are complex to manage and operate. In fact, the amount of investment, time and personnel that are required to manage these networks can often be the biggest obstacle to launching new services and driving new revenue streams. ECI's Elastic Services Platform empowers carriers to do more, and delivers a return on investment through simple service creation and life cycle management, proactive network assurance and maintenance, and network optimization and automation.

The Elastic Services Platform combines ECI's renowned networking solutions with an evolution of ECI's software offering. By leveraging the best of its industry leading management systems, in conjunction with SDN applications and NFV based solutions, the platform changes the game of networking. It distinguishes between the service and network management levels by providing a variety of applications which specifically address the complete lifecycle of each. It then guarantees that the right people receive the right tools for their requirements through an intuitive, tailored and easy-to-use user interface.

Importantly, the Elastic Services Platform introduces:

- **Faster time to market:** To launch new services with the click of a button
- **Automation:** To simplify service provider business and operations processes
- **Functionality:** To add new network functionality, whether virtual or physical, from ECI, 3rd party vendors or self-developed by the service provider
- **Performance:** To improve network availability, serviceability and SLA performance for better quality of experience

"We know that technology is changing rapidly, and will continue to do so with the advent of 5G and IoT. Unfortunately for service providers, networking is not really getting any easier or faster," said Jimmy Mizrahi, head of global portfolio at ECI. "By providing the Elastic Services Platform, we are helping simplify complex, time-consuming operations which are holding back the industry as a whole. Moreover, we're allowing carriers to focus on more important matters such as offering new services, growing the business and strengthening customer loyalty."



For more information about ECI's Elastic Services Platform and other Elastic networking solutions, please visit: <http://www.ecitele.com/elastic-services-platform/>.

ABOUT ECI

ECI is a global provider of elastic network solutions to CSPs, critical infrastructures as well as data center operators. Along with its long-standing, industry-proven packet-optical transport, ECI offers a variety of SDN/NFV applications, end-to-end network management, a comprehensive cybersecurity solution, and a range of professional services. ECI's elastic solutions ensure open, future-proof, and secure communications. With ECI, customers have the luxury of choosing a network that can be tailor-made to their needs today while being flexible enough to evolve with the changing needs of tomorrow.

For more information visit www.ecitele.com.

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