

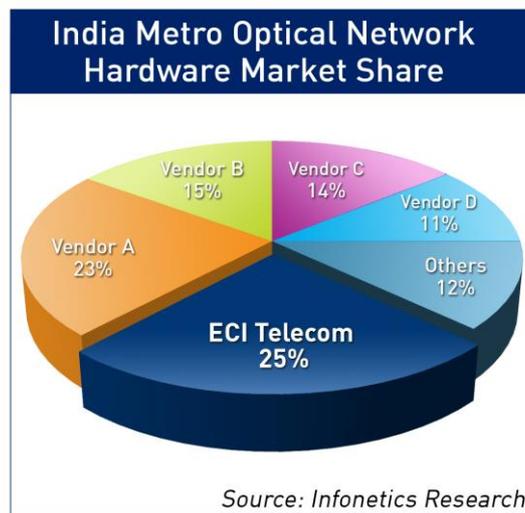


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Infonetics Research Validates ECI Telecom's Leading Position in the Indian Transmission Market

-- Recently published study addresses optical network hardware trends in key growth markets in APAC --

PETAH TIKVA, ISRAEL, July 12, 2010 – ECI Telecom, a global provider of next-generation network solutions, announced today that Infonetics Research has reaffirmed the company's top position in the Indian transmission market, with 25% share of the country's metro optical network hardware market.



Report Highlights:

- While the optical network hardware market experienced declines due to the recession, the Asia Pacific segment experienced modest growth in 2009
- With a population similar to China, India is expected to grow the fastest of all APAC countries through 2014, driven primarily by legacy SDH spending for wireless backhaul applications
- The report validates ECI's leading position in the India with a 25% market share of the metro optical network hardware market

Infonetics Research's annual report, published recently, provides regional market share, size and forecast for key growth markets in Asia Pacific.



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ECI has been an active player in India for over a decade and maintains its reputation as the preferred partner to the country's largest telecom service providers through its 1Net framework for migration to next-gen networks. With India earmarked to be the fastest growing optical infrastructure hardware markets in the world, ECI is set to continue to benefit from the exponential growth rate of the country's cellular sector.

Executive Perspective:

“Despite the global economic recession, optical network hardware revenue grew 5% in APAC last year, compared with 24% and 21% declines in EMEA and North America, respectively. We believe India is expected to lead the growth across APAC, driven primarily by demand for wireless broadband and legacy SDH spending for wireless backhaul applications.”

Andrew Schmitt, Directing Analyst, Optical, Infonetics Research

“In India, ECI's award-winning network infrastructure solutions and services are synonymous with market leadership and innovation. As the Indian telecommunication market continues to grow, we are confident our approach to provide flexible networks addressing the specific needs and pain points of each network operator will further define and deepen our relationships with our customers, supporting them in their efforts to deliver the country's next generation of services.”

Kiran Pande, President, ECI Telecom India

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About ECI Telecom

[ECI Telecom](#) delivers innovative communications platforms to carriers and service providers worldwide. ECI provides efficient platforms and solutions that enable customers to rapidly deploy cost-effective, revenue-generating services.

Founded in 1961, Israel-based ECI has consistently delivered customer-focused networking solutions to the world's largest carriers. The Company is also a market leader in many emerging markets. ECI provides scalable broadband access, transport and data networking infrastructure that provides the foundation for the communications of tomorrow, including next-generation voice, IPTV, mobility and other business solutions.

About Infonetics:

[Infonetics Research](#) is an international market [research](#) and [consulting](#) firm serving the communications industry since 1990. A leader in defining and tracking emerging and established technologies in all world regions, Infonetics helps clients plan, strategize, and compete more effectively.



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About the report:

Infonetics' [Optical Network Hardware in Asia Pacific](#) report tracks SDH (synchronous digital hierarchy) and WDM (wave division multiplexing) optical hardware for metro and long haul networks sold by vendors in China, Japan, India, Republic of Korea, the rest of Asia Pacific (including Australia, Singapore, Indonesia, Malaysia, and Taiwan), plus the total Asia Pacific region. The service provides market share, market size, and forecasts through 2014 by country and region.

Certain statements contained in this release may contain forward-looking information with respect to plans, projections or future performance of the Companies mentioned. By their nature, forward-looking statements involve certain risks and uncertainties including, but not limited to, product and market acceptance risks, the impact of competitive pricing, product development, commercialization and technological difficulties as well as other risks.

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