



Your Partner for Growth

ECI Telecom and Incospec Communications Partner to Supply Next Generation Network Solutions in Canada

— Addressing the growing demand for bandwidth in the country with ECI's broad range of next-generation platforms —

Petach Tikva, ISRAEL – October 19, 2010 — ECI Telecom, a global provider of next generation network solutions, announced today the signing of a partnership with Incospec Communications, one of the leading providers for terrestrial broadcast, cable, optical, satellite, telecom and wireless networks in Canada.

Incospec offers innovative and best-of-breed solutions for the new challenges of HDTV, IPTV, 3DTV, multiplatform distribution such as Mobile TV and much more. The agreement will allow Incospec to expand its solution portfolio with ECI's end-to-end next generation platforms, led by the company's award-winning Carrier Ethernet 9000 family.

Highlights:

- Recently signed partnership allows Incospec to sell ECI's complete range of next generation network solutions to its Canadian telecoms customers
- ECI's comprehensive service portfolio allows service providers to optimize the transition to next-generation networks, with a unique combination of innovative and multi-functional equipment, fully integrated solutions and agile approach to services, for the highest level of flexibility
- ECI's Carrier Ethernet transport offering is particularly suited to the needs of Incospec customers as their capacity needs evolve and expand, providing them with scalable and flexible platforms optimized for their next stage of growth and service delivery

The growing demand from business and residential customers for more speed and bandwidth creates a need for metro area next generation networks capable of deploying high bandwidth, data-centric services. These services include business applications

such as e-commerce, storage, VoIP, video conferencing and virtual presence, as well as residential broadband services like triple play (voice, video and data), Video-on-Demand, IPTV and other TV services.

ECI's agreement with Incospec strengthens ECI's presence in North America, and represents the company's focus on developing strong partnerships in markets with high growth potential.

Perspectives:

"For over 30 years, Incospec has been providing leading edge solutions with integrated and tailored systems, with on time delivery and within budget. The addition of the ECI Telecom's broad family of products to our existing portfolio will contribute to our expansion. We feel that we are the ideal partner for ECI Next Generation Network Products, allowing us to offer best-in-class network solutions to our telecoms, cable and broadcast customers."

Mario Sebastiani, *President, Incospec Communications Inc.*

"The rapid surge in demand for broadband and mobile services in Canada makes it an ideal growth market for us. We are excited to work with a partner like Incospec, whose extensive knowledge of the telecommunications market in Canada and impressive reputation will allow us to further expand our presence in North America and bring our complete offerings to customers looking to optimize their transition to next-generation networks."

David Robison, *General Manager Americas, ECI Telecom*

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Social Media Links



High-resolution graphics are available for download at flickr.com/photos/ecitelecom



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About Incospec

Incospec has been providing leading-edge solutions for the distribution of content for Broadcast TV, Radio, Cable TV, Satcom/TVRO, MMDS, Telco, Educational, Business and Government Agencies for the past 30 years. With our experienced and trusted team, we offer innovative and best-of-breed solutions for the new challenges of HDTV, IPTV, File workflows; H.264, MPEG and IPTV test equipment, PSIP, 3DTV, multiplatform distribution including Mobile TV and much more. For more information, we invite you to visit www.incospec.com

About ECI Telecom

ECI Telecom delivers innovative communications platforms to carriers and service providers worldwide. ECI provides efficient platforms and solutions that enable customers to rapidly deploy cost-effective, revenue-generating services.

Founded in 1961, Israel-based ECI has consistently delivered customer-focused networking solutions to the world's largest carriers. The Company is also a market leader in many emerging markets. ECI provides scalable broadband access, transport and data networking infrastructure that provides the foundation for the communications of tomorrow, including next-generation voice, IPTV, mobility and other business solutions. For more information, please visit www.ecitele.com.

Certain statements contained in this release may contain forward-looking information with respect to plans, projections or future performance of the Companies mentioned. By their nature, forward-looking statements involve certain risks and uncertainties including, but not limited to, product and market acceptance risks, the impact of competitive pricing, product development, commercialization and technological difficulties as well as other risks.

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