



Your Partner for Growth

ECI Telecom Partners with BT's Openreach to Deliver Next-Gen Broadband Access in the UK

-- Strategic partnership underscores the importance of ECI's 1Net framework for optimized migration to next-gen networks, with a focus on Open Access architecture --

Highlights:

- *ECI has been selected as one of BT's strategic partners by Openreach (part of the BT Group) to help bring a large scale super-fast broadband solution to the UK and realize the Super-Fast Fibre Access project Next-Generation Access (NGA)*
- *As leaders of the transformation of the UK access network, Openreach has recently announced plans to invest a further £1bn (£2.5bn in total) to extend deployment of fiber-to-the-premise (FTTP) and fiber-to-the-cabinet (FTTC) to around two-thirds of the UK by 2015*
- *Through this multi-year agreement, ECI will provide Openreach with an optimized solution to simplify network aggregation and increase scalability and flexibility*
- *Openreach's NGA project is designed to meet the needs of UK customers, regulators and the industry by implementing an open, scalable, secure network suitable for today's and tomorrow's demands*
- *As a strategic partner for access solutions to BT, ECI delivers innovation to meet the UK's ever-changing and highly competitive market*
- *Openreach, part of the BT Group, was created in 2006 to give Communications Providers equal access to the UK's local access network ('last mile')*

PETAH TIKVA, ISRAEL, July 06, 2010 – ECI Telecom, a global provider of next-generation network solutions, has been chosen as a strategic partner by Openreach, part of the BT Group, in BT's drive to upgrade the UK's broadband infrastructure. The network displays a first-of-its-kind architecture, based on state-of-the-art fiber-to-the-premise (FTTP) GPON and fiber-to-the-cabinet (FTTC) VDSL2 technologies. Openreach will deploy ECI's Hi-FOCuS™ Multi-Service Access Node (MSAN) to roll-out a FTTP and FTTC network countrywide.



Your Partner for Growth

Openreach's NGA project is being addressed utilizing all the benefits of ECI's 1Net framework for optimized migration to next-generation networks, including:

1. Reduced risk in capital investment choices
2. Increased scalability to meet ever-growing bandwidth needs
3. Improved revenue growth by supporting a wide array of business models

By taking into consideration Openreach's business goals, strategic directives, country regulatory circumstances and the demand for ultra-high-speed access, ECI's 1Net approach delivers on the specific challenges being faced as Openreach upgrades its last-mile infrastructure to support Communications Providers' needs.

Executive Perspective:

"With ECI as a strategic partner for this very advanced carrier-of-carriers architecture, we are able to upgrade our infrastructure offerings to Communications Providers and guarantee the provision of equivalency to all our customers. ECI's offerings are in line with our vision of a straightforward, more integrated and competitive network, simplifying management and supporting the optimization of our next-generation access network in an environmentally-friendly and responsible way."

Steve Robertson, Openreach's CEO

"Through a future-proof network proposition, we partner with Openreach in this first-of-its-kind project to guarantee high-speed infrastructure and a viable business model. We support Openreach's goal for cost-effective high-speed infrastructure offerings without compromising quality, security or competitiveness in such an open access environment."

Rafi Maor, President and CEO of ECI Telecom

The Solution

ECI will deliver to Openreach a next-generation access solution, based on an innovative architecture for wholesale offerings of FTTP and FTTC. Openreach will deploy ECI's leading Hi-FOCuS MSAN, to ensure advanced quality-of-service capabilities, scalability and performance. The solution supports multiple telecom providers through the same access fiber loop and enables Openreach to deliver equivalence to each Communications Provider for their individual and evolving bandwidth needs. With unique Ethernet aggregation capabilities,



Your Partner for Growth

Openreach can ensure true physical separation of each communication provider's network. ECI will also provide Openreach with best-of-breed customer premise equipment, street cabinets, and the appropriate service integration and commissioning.

Resource Links:

["Super-fast Fibre Access: The Future Starts Here."](#) Openreach presentation

["Keeping the UK Connected."](#) about Openreach

["Making the Case for Open Access,"](#) press release

-end-

About ECI Telecom

ECI Telecom delivers innovative communications platforms to carriers and service providers worldwide. ECI provides efficient platforms and solutions that enable customers to rapidly deploy cost-effective, revenue-generating services.

Founded in 1961, Israel-based ECI has consistently delivered customer-focused networking solutions to the world's largest carriers. The Company is also a market leader in many emerging markets. ECI provides scalable broadband access, transport and data networking infrastructure that provides the foundation for the communications of tomorrow, including next-generation voice, IPTV, mobility and other business solutions. For more information, please visit www.ecitele.com.

About Openreach

Openreach is responsible for the nationwide local BT network which connects homes and businesses across Britain to communications providers' networks. Openreach provides communications providers with services and products associated with that network.

About BT

BT is one of the world's leading providers of communications solutions and services operating in more than 170 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to our customers for use at home, at work and on the move; broadband and internet products and services and converged fixed/mobile products and services. BT consists principally of four lines of business: BT Global Services, Openreach, BT Retail and BT Wholesale.

In the year ended 31 March 2010, BT Group's revenue was £20,911 million.

British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group plc and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York.

For more information, visit www.bt.com/aboutbt



Your Partner for Growth

Certain statements contained in this release may contain forward-looking information with respect to plans, projections or future performance of the Companies mentioned. By their nature, forward-looking statements involve certain risks and uncertainties including, but not limited to, product and market acceptance risks, the impact of competitive pricing, product development, commercialization and technological difficulties as well as other risks.

For further information, please contact:

ECI Telecom:

Media Relations

Karen Mazor, ECI Telecom

T: +972 52 400 8489

karen.mazor@ecitele.com

Analyst Relations

Sandra Welfeld, ECI Telecom

T: +972 3 928 7283

sandra.welfeld@ecitele.com

Dan Martin

Brodeur Partners

T: +1 (617) 587-2810

dmartin@brodeur.com