



Your Partner for Growth

ECI Telecom Positioned in the Leaders Quadrant of the Magic Quadrant for Fiber-to-the-Home Equipment

--ECI focuses on addressing its customers' access challenges with highly innovative solutions --

Petach Tikva, ISRAEL — January 11, 2011 — ECI Telecom, a global provider of next generation network solutions, announced today that it has been positioned by Gartner, Inc. in the "Leaders" quadrant of the "Magic Quadrant for Fiber-to-the-Home Equipment" report, by Ian Keene, December 29, 2010. The report bases its evaluation on completeness of vision and ability to execute.

Fiber access infrastructure is a 'must' for service providers to effectively compete in an environment of advanced high-bandwidth services and applications. These require service providers to adopt network infrastructure solutions driven by three key parameters – high performance infrastructure, future-proof design and minimal capital and operating expenses.

Executive Perspective

"ECI is a long-time leader in the FTTH global market. Our 1Net Fiber Access solution provides our customers with highly innovative answers to their access needs, with the necessary versatility to address their individual requirements for next-generation access."

Dror Gonen, Head of ECI's Access line of business.

ECI's FTTH Solution



ECI's Hi-FOCuS family presents an end-to-end fixed-access solution for all copper and fiber deployment scenarios. Part of this family, ECI's [I-OLT fiber access solution](#) is optimized for any FTTx architecture and towards reducing Total Cost of Ownership (TCO), supporting GPON, active Ethernet (point-to-point), and full traffic aggregation capabilities – all from one single platform.

The I-OLT is being deployed by a number of operators including [Openreach](#), part of the BT Group. The highly versatile platform reduces financial and technological risks, through a common solution for both residential and business applications.

Resources:

[Fiber Access Solution Brochure](#)

[Integrated Approach to Optical Access Networks Whitepaper](#)

[Next-generation Access Deployment Case Study](#)

[Wholesale Fiber Access Solution Case Study](#)

Social Media Links



High-resolution graphics are available for download at [flickr.com/photos/ecitelecom](https://www.flickr.com/photos/ecitelecom)



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About the Magic Quadrant

The Magic Quadrant is copyrighted 2010 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About ECI Telecom

ECI Telecom delivers innovative communications platforms to carriers and service providers worldwide. ECI provides efficient platforms and solutions that enable customers to rapidly deploy cost-effective, revenue-generating services.



Founded in 1961, Israel-based ECI has consistently delivered customer-focused networking solutions to the world's largest carriers. The Company is also a market leader in many emerging markets. ECI provides scalable broadband access, transport and data networking infrastructure that provides the foundation for the communications of tomorrow, including next-generation voice, IPTV, mobility and other business solutions. For more information, please visit www.ecitele.com.

Certain statements contained in this release may contain forward-looking information with respect to plans, projections or future performance of the Company. By their nature, forward-looking statements involve certain risks and uncertainties including, but not limited to, product and market acceptance risks, the impact of competitive pricing, product development, commercialization and technological difficulties as well as other risks.

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