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BEZEQ INTERNATIONAL DEPLOYS THE FIRST 100G OPTICAL NETWORK IN ISRAEL, WITH ECI TELECOM'S APOLLO PACKET-OPTICAL TRANSPORT SYSTEM

--The network will support the company's enterprise customers with more speed, capacity and reliability--

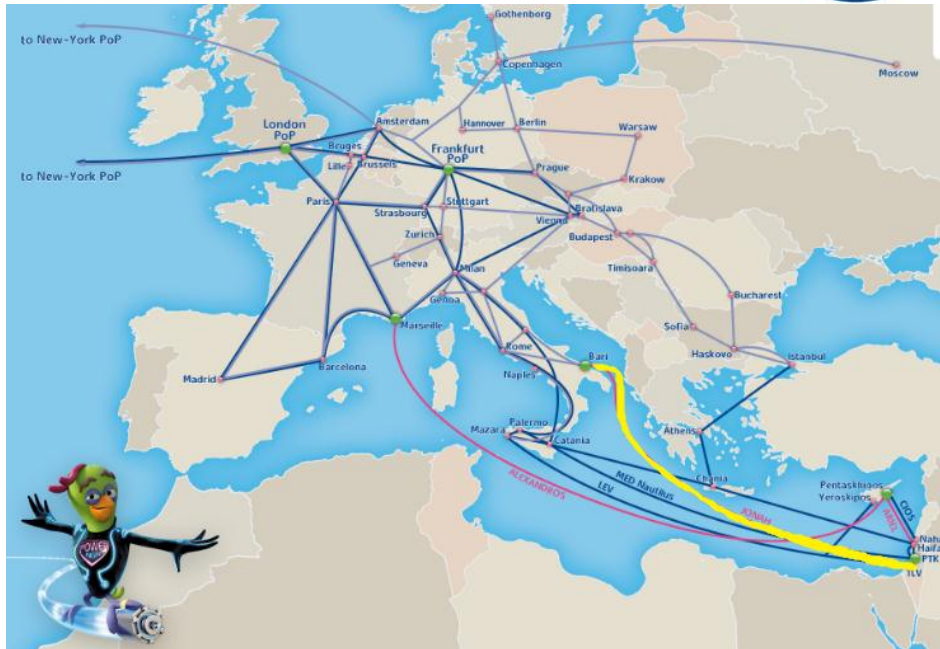
PETACH TIKVAH, ISRAEL –February 11, 2014 – ECI Telecom, a global provider of next-generation network solutions, today announced that Bezeq International, Israel's leading telecommunications company, has deployed Israel's first 100G optical network, using ECI's [Apollo packet-optical transport system](#).

HIGHLIGHTS

- Bezeq International caters to numerous large enterprise and business customers, who demand increasing speed and capacity, while also providing for disaster recovery contingencies. The new network is now serving these customers, alleviating capacity bottlenecks during high-usage times.
- The 100G optical links are used to aggregate ten channels of 10G over a single wavelength, including Ethernet, FC and SDH channels, providing a cost-effective tenfold increase in network capacity.
- This deployment follows the 100G trial carried out in March 2013 over Bezeq International's live operational submarine fiber. The trial, conducted in conjunction with the [Tera Santa Consortium](#), as part of its research on long-distance adaptive coherent channel behavior, demonstrated the advanced capabilities of ECI 100G transmission system and technologies in compensating for non-linear channel impairments and chromatic dispersion utilizing advanced SD-FEC algorithms.
- The Apollo 100G service cards, already deployed by many customers worldwide, bring significant capacity increase to the optical cable, relieving traffic congestion and enabling new applications.



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Bezeq International's submarine cable JONAH highlighted in yellow

EXPERT PERSPECTIVES

“Deploying 100G was a natural evolution to Bezeq International, as we continue to address our customers’ demands for better and more cost-effective services. Over the years, ECI has proved itself to be a reliable and responsive partner, meeting our needs for advanced technology, platforms and services.”

Sagi Kozuch, CTO, Bezeq International

“Bezeq International is once again a pioneer in Israel with the deployment of the first 100G network in the country. Its customers will be the main beneficiary of the many advantages this network will bring, such as increased capacity, speed, reliability and disaster-recovery capabilities. The Apollo brings a cost-effective solution for operators around the world who are looking for better ways to serve their enterprise and residential customers.”

Mickey Wilf, Head of APAC & Middle East Regional Business Units, ECI Telecom

THE APOLLO PACKET-OPTICAL PLATFORM

The Apollo family of packet-optical platforms is optimized for next-generation optics, and brings transparent aggregation and transport of services over 10G to 100G WDM links. Its best-in-class 100G optical performance, OTN fabric, variety of ROADM modules and configurations, tunable lasers, and a GMPLS-based control plane provide one of the most advanced NG transport solution available today. The Apollo family was launched in November 2011, and is enjoying great momentum with service providers around the world. In December 2012, ECI has launched the Native Packet Transport (NPT) family, to deliver an affordable, scalable and easy to manage metro packet transport



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networks, for lowest TCO. Both the Apollo and the NPT are managed by ECI's LightSoft® unified Network Management System.

RESOURCES

[Apollo Family Brochure](#)

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ABOUT BEZEQ INTERNATIONAL

Bezeq International Ltd., Israel's leading Internet and International Telecommunications provider, was founded in 1996 as a wholly-owned subsidiary of Bezeq, the Israeli Telecom Corp. and is part of the country's largest and leading telecom group. Bezeq International provides customers with comprehensive communication solutions in International and Organizational Telephony, Internet, Business Integration, Hosting, Data Communication and Information Security Solutions.

For more information, visit www.bezeqint.net.

ABOUT ECI TELECOM

ECI Telecom delivers innovative communications platforms to carriers and service providers worldwide. ECI provides efficient platforms and solutions that enable customers to rapidly deploy cost-effective, revenue-generating services.

Founded in 1961, Israel-based ECI has consistently delivered customer-focused networking solutions to the world's largest carriers. The Company is also a market leader in many emerging markets. ECI provides scalable broadband access, transport and data networking infrastructure that provides the foundation for the communications of tomorrow, including next-generation voice, IPTV, mobility and other business solutions. For more information, please visit www.ecitele.com.

Certain statements contained in this release may contain forward-looking information with respect to plans, projections or future performance of the Company. By their nature, forward-looking statements involve certain risks and uncertainties including, but not limited to, product and market acceptance risks, the impact of competitive pricing, product development, commercialization and technological difficulties as well as other risks.

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