

## PRIVACY POLICY

At ECI, we are committed to honoring the privacy and security of our online customers and visitors to our website. The following policy discloses our website information gathering and use practices, and is limited to the protection and use of personal information collected by us in the online environment.

Should we ask you to provide certain identifiable information, you can be assured that it will only be used in accordance with this privacy statement. By visiting this website, you signify your agreement to the terms of ECI's privacy policy.

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### **What kind of information does ECI collect and use?**

The only personally identifiable information that we collect from website visitors is provided voluntarily. In general, you can visit our website without telling us who you are or revealing any personal information about yourself. However, when you submit a request to ECI, we may collect information directly from you – should you choose to provide it – such as your name and contact details, so that we may better communicate with you.

We may collect information relating to your use of our website by using various technologies; We collect this information either directly or indirectly for the purpose of better tailoring our interactions with you. However, because we use third party commercial software and programs to operate our servers, we may indirectly collect personal information due to certain automatic functions or features contained in such software, or due to certain software changes or upgrades. We will use reasonable efforts to remove any such information upon the discovery of such information in our system.

If you are aware of any such unintended collections, please notify us promptly so we can take the necessary action to remove such information from our system. As you browse the Internet, a trail of electronic information is left at each website you visit. This information, which is sometimes called "clickstream" data, can be collected and stored by a website's server. Clickstream data can tell us the type of computer and browsing software you use, the address of the website from which you linked to the website, and in some instances, your e-mail address. We may use clickstream data to determine how much time visitors spend on each page of the website and how they navigate through the website. We will only use this information to improve the website. Any collection or use of clickstream data will be anonymous and aggregate, and will not contain any personally identifiable information.

Additionally, we may use your Internet Protocol address to help diagnose problems with our server and to administer the website. Your Internet Protocol address is used to help identify you for the duration of a session and to gather broad demographic information.

ECI does not sell, trade or rent your personal information to any third parties for marketing purposes unless you have granted us permission to do so.

### **Security**

We intend to ensure that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place reasonable suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. However, due to the open nature of the Internet, we cannot guarantee that communications between you and ECI will be completely free from unauthorized access by third parties. Users of the website use the website at their own risk.

By providing any information to the website, all users fully understand and unambiguously consent to the collection and processing of such information.

### **Links to other sites**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, we are not responsible for the protection and privacy of any information you provide to them. Such sites are not governed by this privacy statement. You should exercise caution and view the privacy statements applicable to each of the websites in question.

### **Children**

The ECI website does not target and is not intended to attract children under the age of 13. ECI does not knowingly solicit personal information from children under the age of 13 or send them requests for personal information.

### **Changes to this privacy policy**

We may occasionally amend this Privacy Policy to reflect company and customer feedback. The effective date of the most recent Privacy Policy is noted at the bottom of this Privacy Policy. We encourage you to periodically review this policy to be informed of any material changes in the way we collect, use, and/or share the personal information that you have voluntarily provided. We are committed to protecting your information and providing you with improved content on our website.

**Questions about our privacy policy and contacting ECI**

If you have any questions about this Privacy Policy, please contact us by email at [generalcounsel@ecitele.com](mailto:generalcounsel@ecitele.com) or by writing to ECI at:

ECI Telecom  
Attention of: Legal Department  
30 Hassivim Street  
Petach Tikvah 49517 Israel  
Effective Date: July 2011

