



Your Partner for Growth



# ECI Telecom's 1Net for Optimal Transition to More Competitive Networks Taking You to the Next Level

**As the partner for growth for telecom carriers and service providers worldwide, ECI brings the 1Net framework to the market. 1Net focuses on your needs to optimally transition to more competitive networks. 1Net is the key to your successful migration to next-generation networks.**

**1Net is based on three main principles:**

- Your need for an intuitive, scalable path for growth to support improved time-to-market
- Our offering of holistic, integrated platforms, solutions and services
- Our ability to craft a unique solution, based on our in-depth knowledge of your requirements, our track record of innovation, the flexibility of our offerings and ECI's financial stability

**As a result we guarantee increased business performance while mitigating investment risks**

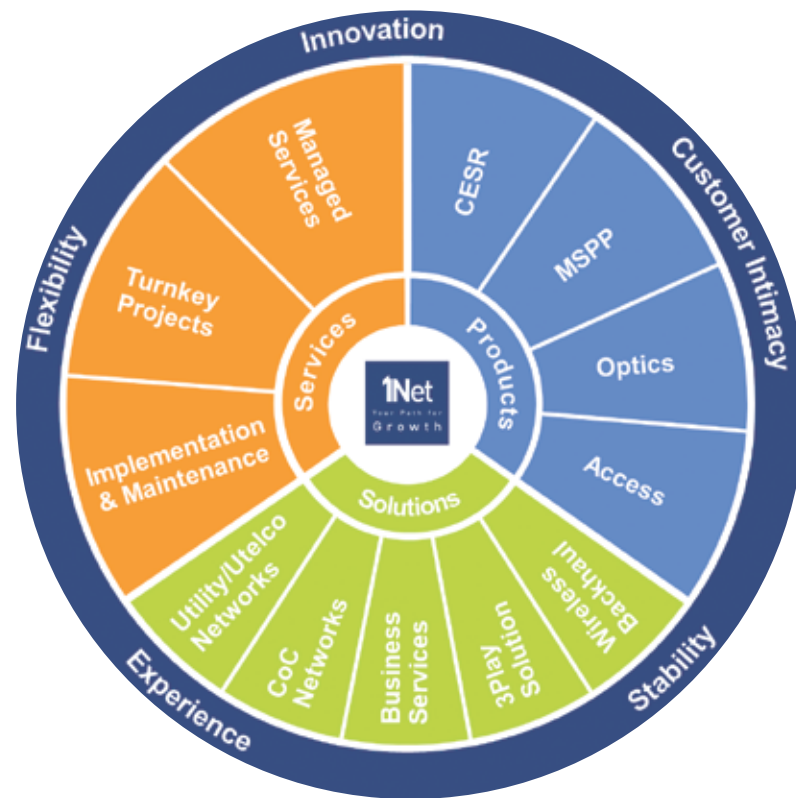




## Your Need: A future-proof, evolutionary transition to next-gen networks

Given today's challenging and competitive market, service providers are considering how best to move forward, without jeopardizing their existing sources of revenue. Going forward requires a great deal of flexibility and scalability, through which carriers can evolve their networks according to market needs, without unnecessary financial commitments and burdens.

Network solutions based on the 1Net framework support both current and future services. This flexibility enables the introduction of new services without significantly increasing your CAPEX and OPEX. You can also plan and implement your migration to next-generation networks in a way that maximizes legacy investments in a 'pay-as-you-grow' approach that suits your pace and business plan.



## **Our Offering is Your Solution: A well-tuned orchestra of multi-functional products**

1Net brings you a complete range of innovative solutions and services, as well as best-of-breed partner platforms, and a comprehensive suite of network management and network planning tools to optimize your network. The full integration of the optical and IP/Ethernet layers in these platforms enable 1Net-based solutions to deliver the most complete control of network services via a single, converged network. 1Net translates into what you need when you need it.

## **Our Ability to Answer Your Unique Needs: Flexible, state-of-the art offerings, with a personal touch**

We understand your needs – your specific, unique requirements to not only survive in today's business climate, but to thrive. ECI's 1Net is all about transition to the next level to increase growth opportunities, while guaranteeing the sustainability of your business. You are more than our customer – you are our partner, and your success is our success.

## **Our Guarantee to You: Lower TCO and investment risk mitigation**

1Net's intrinsic flexibility always results in specific solutions for your needs. By looking at your network as one entity, ECI helps you to optimize architecture and performance. The ultimate goal is to lower your network's total cost of ownership, increasing return on investment and mitigating risks going forward, both financially and technologically.

Your migration to next-generation networks involves emerging technologies, such as Carrier Ethernet, ROADM, MPLS and GPON, as well as a multitude of services such as VoIP, IPTV/Video over IP and more. Because ECI's products and services offer you a wealth of technologies and protocols, the 1Net approach brings you greater flexibility to deploy the right architecture, and benefit from a unique combination of platforms, services and network management & planning tools for today and tomorrow.



## The 1Net Equation:

By combining highly innovative products, solutions and services with a collection of unique value propositions, with **1Net** you will enjoy winning results:

- **Improved Execution:** make your business more pro-active, agile and effective
- **Reduced Costs:** 1Net is about leveraging your current investment while preparing you for what's next to come, whenever you are ready
- **New Business Opportunities:** Our commitment is to facilitate new business opportunities and service revenues
- **Managed Risk:** in today's uncertain markets, sustainability is a keyword – 1Net is your safe harbor
- **Better Time to Market:** once you are ready to move, 1Net is right behind you, ready to take you to the next level!

## About ECI Telecom

Beyond the traditional role of a telecom vendor, **ECI Telecom** has become the partner for growth to our customers worldwide. Through our networking infrastructure solutions, we focus on addressing the challenges and needs affecting providers today and in the future. ECI's platforms enable key revenue-generating applications, such as business services, voice, video and wireless backhaul. Our service expertise facilitates service deployment, maintenance and on-going operations, while optimizing capex and reducing opex. We are our customers' **Partner for Growth**.

What sets ECI apart from the rest of the market is ECI's **1Net**, our customers' **Path for Growth**. 1Net defines our total focus on optimal transition to next-generation networks, through the unique combination of innovative and multi-functional networking equipment, fully-integrated solutions and all-around services.

Founded in 1961, ECI provides efficient, scalable infrastructure that serves as the foundation for the communications of tomorrow. ECI has a strong global presence, with development centers in India, China, USA and Israel. For more information, please visit [www.ecitele.com](http://www.ecitele.com).



# 1Net

1Net defines ECI's total focus on facilitating our customers' optimal transition to Next-Generation Networks, through the unique combination of innovative and multi-functional network equipment, fully integrated solutions and all-around services



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